# Studies for Information Professionals

## The University of Hong Kong
## Faculty of Education

### Division of Information & Technology Studies

*Peter Warning*

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# *The benefits*



- Extensive faculty teaching & practitioner experience in Information Studies
- Expert practitioners from industry
- World-class information resources
- World-class learning environment
- Potential study-abroad opportunities
- Engagement with HK IM professionals

| MSc[LIM] | ✓Full-time<br>✓Part-time |
|----------|--------------------------|
| BSc[IM]  | ✓Full-time (Top up)<br>✓UGC funded |

Both programs professionally accredited by…..

**CILIP** The library and information association **UK**

*i*Schools **USA**

# *MSc[LIM]: Admission requirements*

- Bachelor's Degree *OR* qualifications & experience of equivalent standard

- Fees: HK$168k for 9 courses (total 60 credits): deposit & instalments

  (some are CEF accredited)

  HK$300 Application fee

# *Program*

- 1 academic year for F/T study

- 2 academic years for P/T

- Flexible modular structure allowing students to complete the degree at their own pace

- During he pandemic, HKU is providing

online classes when appropriate, e.g. using *ZOOM*, *Panopto* etc

# *Course structure:*
# *9 courses*

- ✓ 3 core courses
- ✓ 3 specialist courses
- ✓ 2 electives
- ✓ Capstone project

OR

- ✓ Dissertation

# *Curriculum: Specialisms*

- Information Management
- Knowledge Management
- Librarianship
- Data Science

More details at:
https://web.edu.hku.hk/programme/mlim
&
https://web.edu.hku.hk/f/page/592/Programme_Brochure_2020_LIM.pdf

# *Electives include….*

- Information resources & services
- Information retrieval theory & practice
- Collection management
- Organizing information
- Knowledge management
- Literature for young people in a digital age
- Digital collection
- Records management
- Organizational learning
- Preservation of information in a digital age
- Information system analysis & development
- Internship

etc….

**Note that *not* all electives will be offered in the same semester**

- **Hong Kong**
- **PRC**
- **Overseas**
- Libraries
- Museums
- Universities
- Private sector
- Schools
- Publishers
- Archives

etc

# Applying theory to practical experience

Note that the pandemic may have an impact on the range of suitable internships

Will be given for relevant previous study:

- If previous study was at the postgraduate level
- Up to **2 courses (i.e. 12 credits)** is possible

Since the MSc[LIM] was launched in 2004, more than 675 **students,** from a broad range of backgrounds (eg teachers, school administrators, librarians & IT officers etc) have graduated from the program

*MSc[LIM] is very useful for school librarians. The content is insightful & lecturers are very helpful. I enjoy studying the course & I have recommended this course to other school librarians*

*The program is very good in terms of breadth & depth of knowledge provided in the field of LIM. I have worked in libraries for 9 years. I think the knowledge covered in different modules are current & updated such as web 2.0, social bookmarking & library visits analysis. The modules are very practical too!*

# *Career prospects after MLIM*

- Many school librarians were promoted
- Appointed professional librarians in academic libraries
  - eg, Assistant Librarian II (Information Services) in a university
- Appointed professional librarians in various companies in the commercial sector
  - eg, Professional librarian in an international law firm

Candidates holding a recognized Higher Diploma *or* Associate Degree *in any discipline* are eligible

More details at: https://web.edu.hku.hk/programme/bsim/

# BSc[IM] Program structure

- 2 years for completion
- 54 credits in BSc[IM] Core Courses
  - 6 credits in *Internship*
  - 6 credits in *Final Year Project*
- 18 credits in BSc[IM] Electives
- 12 credits in Common Core Courses
- 30 credits in electives
- 6 credits in English Language Enhancement course

# *Sample PE Host organizations*

## HK & overseas

**Potential to source own organizations**

- Deacons Law firm
- Latham & Watkins
- Morrison & Forester
- Hutchison Global Communications
- National Tsing Hua University, Taiwan
- Hong Kong Shu Yan Library
- HK Museum of Medical Science
- Clifford Chance LLP
- National Library of Public Information, Taiwan
- Gratia Christian College Library
- Hospital Authority
- University Museum and Art Gallery
- Singapore Management University
- The Independent Schools Foundation
- Asia Art Achieve
- Deloitte Touche Tohmatsu
- Hong Kong Monetary Authority
- IKEA Hong Kong

# *Students' comments on PE*

| | |
|---|---|
| **Student 1** | *My Dream comes true!*<br><br>*To work in the HK Academy for Performing Arts Library is my dream! Cannot think of other better places that I want to gain my professional experience!* |
| **Student 2** | *Everyday here (Bangkok) is so exciting. Even today is a holiday, still, it is full of excitement to me. I think the decision to come here is correct, because I know I can only survive in an environment that is full of adventure like here, where I can experience so much with different things that I haven't seen or even thought about before!* |

# BSc[IM] students
# in the news



## KM Champion making progress in developing PEAK

As a member of the Research and Inspections Branch of Service Quality Wing, Senior Superintendent Alfred Wong Sui-fat examines the inspection reports compiled on Regions and Districts, to see whether any good practices or areas for improvement can be identified. As one of the four Knowledge Management (KM) Champions in the Force, he is endeavouring to find out the best way of disseminating force-wide the identified good practices or areas for improvement online.

Since being appointed by Director of Management Services as a KM Champion on June 1, this year, he has made considerable progress in this endeavour, by studying the critical success factors of KM initiatives in both the public and private sectors in Hong Kong, as well as those in international firms and leading organisations overseas.

In order to develop the Practices and Experience Acquisition Kiosk (PEAK), Mr Wong has obtained research reports and case studies from the Harvard Business School, which has given him an insight into methods of capturing, vetting and sharing best practices and areas of improvement.

He has also spent much time browsing through other research material, including documents and research papers from public libraries and the Resources Centre of the Trade Development Council. On average he spends about six to 10 hours per week on the PEAK project.

Recently, two University of Hong Kong students, Carol Wong Pui-yin and Chris Wong Man-chit on Placement Internship in the Force teamed up with Mr Wong. They were assigned to help Mr Wong as they are majoring in "Information Management", which is relevant to the PEAK project. With their assistance, Mr Wong is developing PEAK further by:

* studying successful good practice repositories developed by other organisations, their implementation and related critical success factors;

* designing a classification scheme of good

* proposing a template design for capturing and uploading good practices and areas for improvement.

Before taking up these roles, Mr Wong canvassed the views and expectations of superintendents, chief inspectors, and NCOs with regard to PEAK, during two focus groups with these officers.

In studying other business cases, Mr Wong established a dialogue with a leading local accounting firm. "During discussions regarding the internal platforms being used to share knowledge, we discovered that the Force and the firm have some things in common, including the use of Lotus Notes software to collate, disseminate and share information and knowledge," he said.

In addition, Mr Wong is convinced that the Single Sign On System, which provides user-friendly access, would facilitate searching for and retrieving of knowledge from POINT.

In studying the KM initiatives outside the Force, Mr Wong always bears in mind these questions: "How do we compare with them?", "Is there anything we can adapt and adopt?" and "What's missing from our KM System?"

To move forward, Mr Wong will continue to



SSP Wong and his student assistants, Carol and Chris

the Force, including those of the Hospital Authority and Town Gas. If possible a visit to another international consultancy firm based in Hong Kong will also be arranged.

In order to enhance the technological feasibility, Mr Wong is working with EPOL to develop a suitable template. He emphasised that a tailor-made template is desirable to facilitate search and navigation on the site. "Therefore, we've passed officers' requests to EPOL. Hopefully the end product will provide a seamless process for search and navigation, which is, in management terms, 'quicker, better and cheaper'," he noted.

Mr Wong hopes that the KM Portal, POWER, which rolled out on May 8, would be further developed and brought to a more advanced

platform and take it forward for the betterment of services and knowledge sharing for all officers. The development of KM won't happen overnight and as such will take a lot of effort as it requires constant input and updating. For both my duties and my own enhancement, I've accepted the challenge of being a KM Champion."

Both of Mr Wong's student assistants have high regard for the functions of PEAK.

"PEAK is a practical platform for members of the Force to know more about good practices and areas for improvement, but not many officers are aware of its function at this stage, so more can be done to promote it," Carol said.

"PEAK has codified information by different topics, and officers can obtain the information

# BSc[IM] Project Sample publications

'Use of databases and ebooks in international secondary schools in Hong Kong: A small scale survey" in *Conference of the International Association of School Librarianship*, 2009. (Italy)

'Metadata design for digital Chinese orchestral scores with instrumental parts' in *Fontes Artis Musicae, 55*(2), 2008, 297-339.

'A framework for accreditation of International Baccalaureate school libraries' in *International Association of School Librarianship Annual Conference*, 2008. (USA)

'A survey of using wikis in academic libraries in different countries' in *5th International Conference on Knowledge Management*, 2008. (USA)

# *Career prospects after BSIM*

- Analyst, Deloittes HK
- Area Sales Manager, Neutrik
- Assistant HR Manager, HSBC
- IT Specialist, Hewlett-Packard
- Information Research Officer, Sing Dao Daily
- Assistant Librarian, Leisure & Cultural Services Dept
- Marketing Executive, Advanced Card Systems
- Business Development Manager, Hewlett-Packard
- Online Marketing Manager, Double Up Media
- KM Executive, Deacons HK
- Web Programmer, Tiebusa Ltd
- *etc*

Even before the *Coronavirus* outbreak, the programs selectively developed & applied diverse learning methods (i.e online learning) to enhance educational outcomes. These & additional learning activities will *further* enhance student outcomes in the future