



Faculty of **Education**
The University of Hong Kong

Studies for Information Professionals

Dr Alvin Kwan
Faculty of Education



Why Faculty of Education, HKU?

HKU is one of the world's elite universities.

QS World University Ranking 2024¹

26th best university in the world

4th best university in Asia

7th best in Education in the world (The best in Asia)

Times Higher Education Ranking 2024²

35th best university in the world

6th best university in Asia³

6th best in Education in the world (The best in Asia)

1. <https://www.topuniversities.com/university-rankings/world-university-rankings/2024> (retrieved on July 10, 2024)
2. <https://www.timeshighereducation.com/world-university-rankings/2024/world-ranking> (retrieved on July 10, 2024)
3. [The Times Higher Education Asia University Ranking 2024](https://www.timeshighereducation.com/world-university-rankings/2024/asia) (retrieved on July 10, 2024)



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Why Faculty of Education, HKU?

- Extensive faculty teaching & practitioner experience in Information Studies
- Expert practitioners from industry
- World-class information resources
- World-class learning environment
- Potential study-abroad opportunities
- Engagement with HK IM professionals



Programmes Offered

Bachelor of Science in Information Management [BSc(IM)]

- UGC funded; Full-time (2 years Top-up degree)
- Since 2005, more than **540** students have graduated.

Master of Science in Library and Information Management [MSc(LIM)]

- Full-time & Part-time
- Since 2004, more than **800** students have graduated.

Both BSc(IM) and MSc(LIM) are professionally accredited by **CILIP** in UK and the Faculty is a member of **iSchools**.



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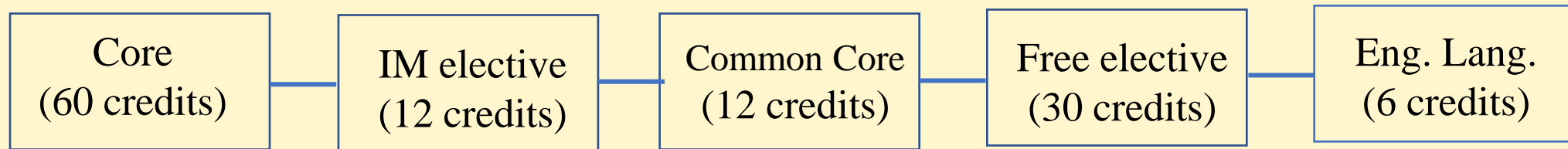
BSc(IM) - Admission Requirements

- Hold a recognized Higher Diploma *or* Associate Degree *in any discipline* of at least two years duration in Hong Kong
- With good GPA
- **IELTS/ TOEFL strongly recommended**
- Leadership and life experience → 1-2 pages summary preferred
- Prefer applicants placing BSc(IM) as **1st choice**
- Interview for shortlisted applicants → late February to early March 2025



BSc(IM) – Programme Structure

- 2 years full-time
- 120 credits to complete



- On personal interest, opt for a minor in interesting field and/or join the exchange programme.

More details at <https://web.edu.hku.hk/programme/bsim/curriculum>.



BSc(IM) Internship - Compulsory

- Allow students to apply knowledge into practice by engaging in supervised practical experience with one or more information management related tasks in an organisation.



Sample host organisations

- Clifford Chance (高偉紳律師行)
- CLP Holding Limited (中電控股有限公司)
- Deacons (的近律師行)
- Deloitte Touche Tohmatsu (德勤)
- Gratia Christian College (宏恩基督教學院)
- Hong Kong Monetary Authority (香港金融管理局)
- Hong Kong Trade Development Council (香港貿易發展局)
- Hospital Authority (醫院管理局)
- Latham & Watkins (瑞生國際律師事務所)
- IKEA Hong Kong (香港宜家家居)
- Nanyang Technological University Library (新加坡南洋理工大學)
- National Museum of China (中國國家博物館)
- National Library of Public Information, Taiwan (臺灣國立公共資訊圖書館)
- National Taiwan University, Taiwan (國立臺灣大學)
- Pearson Education Asia Ltd (培生)
- etc



Sample BSc(IM) Projects

- A Qualitative Research of How the IoT Further Enhances the Development of Smart Library Services
- A Study on Adoption of Artificial Intelligence in Sports Training
- Examine the potential causes and effects of participating in cryptocurrency activities of university students in Hong Kong during the COVID-19 pandemic
- Exploring how educators can increase student's learning efficiency and quality by using immersive digital environment
- Exploring the utilization of academic library as an Information Common (IC): the perspectives of library professionals and undergraduate students
- Learning Effectiveness of Online Learning in Tertiary Programming Education during COVID-19: A Quantitative Study Using the 5E Instructional Model
- The rising trend in the use of social media networks by tertiary students for seeking information



Sample Publications for BSc(IM) Project

- Lau, K. S. N.*, Lo, P., Chiu, D.K.W., Ho, K.K.W., Jiang, T., Zhou, Q., Percy, P., Allard, B. (2020). Library, Learning, and Recreational Experiences Turned Mobile: A Comparative Study between LIS and non-LIS students. *The Journal of Academic Librarianship*, 46(2), 102103. (*HKU BSIM/MLIM student) (SSCI)
- Kwan A.C.M., Tang K.C.W.* and Chan K.* (2019). Impacts Of Online Academic Help-seeking Behaviors On Undergraduate Student Self-learning, *Proceedings of IEEE International Conference On Teaching, Assessment And Learning For Engineering*, 1089-1095, Yogyakarta, Indonesia. (*HKU BSIM student)
- Lo P., Chan, H.H.Y.*, Tang, A.W.M.*, Chiu, D.K.W., Cho A., Ho, K.K.W., See-To, E., He, J., Kenderdine, S., Shaw, J. (2019). Visualising and Revitalising Traditional Chinese Martial Arts – Visitors’ Engagement and Learning Experience at the 300 Years of Hakka KungFu. *Library Hi-Tech*, 37(2):273-292. (SSCI, impact factor 1.256) (*HKU BSIM student)
- Wai, I. S. H.*, Ng, S. S. Y.*, Chiu, D.K.W., Ho, K. K., & Lo, P. (2018). Exploring undergraduate students’ usage pattern of mobile apps for education. *Journal of Librarianship and Information Science*, 50 (1), 34-47 (SSCI, *HKU BSIM student).



Students' comments on BSc(IM)

Kelly Chiu says “I have been able to explore practical knowledge in information management and equip myself well in the information management industries. Furthermore, joining the internship programmes has broadened my horizons and helped me to gain a lot of practical knowledge about academic library operations. Therefore, it has provided me with real-world working practice and enabled me to make a clear decision on my future career path.”

Mabel Tse says “This programme provides a wide range of job opportunities because almost all of the industries require information management. You may define your future career path by taking part in internships.



Graduates' comments on BSc(IM)

Bosco Chan says “Studying on the BSc(IM) programme is truly enjoyable. The programme not only provides theoretical knowledge, but also offers valuable chances to enrich our practical experience through summer internships and expand our horizons through the exchange programme. The summer internship has played a vital role in paving my career path and nurturing my soft skills.”

Isaac Tai says “BSc(IM) programme is a comprehensive and practical programme which offers students all-round development. Knowledge covered in this programme is derived from traditional librarianship combined with the modern information management, knowledge which is frequently used in all walks of life. Studying in BSc(IM) allows students to develop their critical thinking and cultivate essential analytical ability. BSc(IM) is a fundamental programme for all professions. Graduates perfectly fulfill market demands and they can be confident to further their studies and their professional career path.”



BSc(IM) - Career Prospects

- Analyst, Deloitte HK
- Area Sales Manager, Neutrik
- Assistant HR Manager, HSBC
- Information Research Officer, Sing Dao Daily
- Assistant Library, Leisure & Cultural Services Dept.
- Marketing Executive, Advanced Card Systems
- Management Trainee, Canon HK Co. Ltd.
- Business Development Manager, Hewlett-Packard
- Online Market Manager, Double Up Media
- KE Executive, Deacons HK
- Web Programmer, Tiebusa Ltd.
- Consultant, UBS



BSc(IM) to MSc(LIM)

Articulate to MSc(LIM) and possible advanced standing be granted for BSc(IM) graduates.





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