



Faculty of **Education**
The University of Hong Kong

Studies for Information Professionals

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Why Faculty of Education, HKU?

HKU is one of the world's elite universities.

QS World University Ranking 2022¹

22nd best university in the world

3rd best university in Asia

8th best in Education in the world

Times Higher Education Supplement 2022²

30th best university in the world

4th best university in Asia

6th best in Education in the world

1. <https://www.topuniversities.com/university-rankings/world-university-rankings/2022> (retrieved on June 17, 2022)
2. https://www.timeshighereducation.com/world-university-rankings/2022#!/page/0/length/50/sort_by/rank/sort_order/asc/cols/stats (retrieved on June 17, 2022)



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Why Faculty of Education, HKU?

- Extensive faculty teaching & practitioner experience in Information Studies
- Expert practitioners from industry
- World-class information resources
- World-class learning environment
- Potential study-abroad opportunities
- Engagement with HK IM professionals



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Programmes Offered

Bachelor of Science in Information Management [BSc(IM)]

- UGC funded; Full-time (2 years Top-up degree)
- Since 2005, more than **510** students have graduated.

Master of Science in Library and Information Management [MSc(LIM)]

- Full-time & Part-time
- Since 2004, more than **800** students have graduated.

Both BSc(IM) and MSc(LIM) are professionally accredited by **CILIP** in UK and the Faculty is a member of **iSchools**.



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CILIP The library
and information
association

iSchools

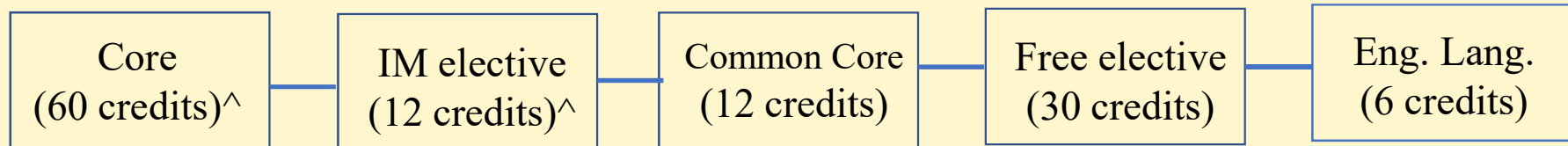
BSc(IM) - Admission Requirements

- Hold a recognized Higher Diploma *or* Associate Degree *in any discipline* of at least two years duration in Hong Kong
- With good GPA
- Satisfactory language & communication skills → IELTS/ TOEFL preferred
- Leadership and life experience → 1-2 pages summary preferred
- Prefer applicants placing BSc(IM) as **1st choice**



BSc(IM) – Programme Structure

- 2 years full-time
- 120 credits to complete



More details at <https://web.edu.hku.hk/programme/bsim>.

^ Subject to University's approval



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Sample BSc(IM) Projects

- A Study of social commerce features on undergraduate student buying intention via Instagram
- How Artificial Intelligence improve athlete's performance
- Perspectives of coaches and players on social media towards football coaching during COVID-19 in Hong Kong
- The consumer behaviour of full-time tertiary students on using the Hong Kong consumption voucher
- The effects of UX/UI design on work effectiveness: An investigation on the use of Google Drive from year 4 undergraduates' perspective
- The popularization of Instagram shops during COVID-19: the reason why Gen Z sellers tend to set up their business in Instagram during a pandemic



Sample Publications for BSc(IM) Project

- Lau, K. S. N.*, Lo, P., Chiu, D.K.W., Ho, K.K.W., Jiang, T., Zhou, Q., Percy, P., Allard, B. (2020). Library, Learning, and Recreational Experiences Turned Mobile: A Comparative Study between LIS and non-LIS students. *The Journal of Academic Librarianship*, 46(2), 102103. (*HKU BSIM/MLIM student) (SSCI)
- Kwan A.C.M., Tang K.C.W. and Chan K. (2019). Impacts Of Online Academic Help-seeking Behaviors On Undergraduate Student Self-learning, *Proceedings of IEEE International Conference On Teaching, Assessment And Learning For Engineering*, 1089-1095, Yogyakarta, Indonesia.
- Lo P., Chan, H.H.Y.*, Tang, A.W.M.*, Chiu, D.K.W., Cho A., Ho, K.K.W., See-To, E., He, J., Kenderdine, S., Shaw, J. (2019). Visualising and Revitalising Traditional Chinese Martial Arts – Visitors’ Engagement and Learning Experience at the 300 Years of Hakka KungFu. *Library Hi-Tech*, 37(2):273-292. (SSCI, impact factor 1.256) (*HKU BSIM student)
- Wai, I. S. H.*, Ng, S. S. Y.*, Chiu, D.K.W., Ho, K. K., & Lo, P. (2018). Exploring undergraduate students’ usage pattern of mobile apps for education. *Journal of Librarianship and Information Science*, 50 (1), 34-47 (SSCI, *HKU BSIM student).



Graduates' comments on BSc(IM)

Bosco Chan says “Studying on the BSc(IM) programme is truly enjoyable. The programme not only provides theoretical knowledge, but also offers valuable chances to enrich our practical experience through summer internships and expand our horizons through the exchange programme. The summer internship has played a vital role in paving my career path and nurturing my soft skills.”

Isaac Tai says “BSc(IM) programme is a comprehensive and practical programme which offers students all-round development. Knowledge covered in this programme is derived from traditional librarianship combined with the modern information management, knowledge which is frequently used in all walks of life. Studying in BSc(IM) allows students to develop their critical thinking and cultivate essential analytical ability. BSc(IM) is a fundamental programme for all professions. Graduates perfectly fulfill market demands and they can be confident to further their studies and their professional career path.”



BSc(IM) - Career Prospects

- Analyst, Deloitte HK
- Area Sales Manager, Neutrik
- Assistant HR Manager, HSBC
- Information Research Officer, Sing Dao Daily
- Assistant Library, Leisure & Cultural Services Dept.
- Marketing Executive, Advanced Card Systems
- Management Trainee, Canon HK Co. Ltd.
- Business Development Manager, Hewlett-Packard
- Online Market Manager, Double Up Media
- KE Executive, Deacons HK
- Web Programmer, Tiebusa Ltd.
- Consultant, UBS



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BSc(IM) to MSc(LIM)

Articulate to MSc(LIM) and possible advanced standing be granted for BSc(IM) graduates.



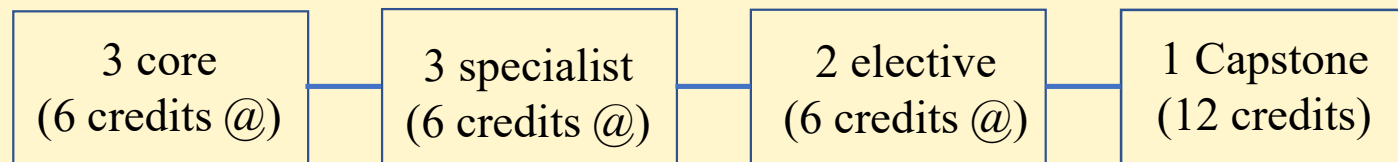
MSc(LIM) - Admission Requirements and Fees

- Hold a Bachelor's Degree of this University or equivalent standard
- Satisfy the English language requirement if the language of teaching and/or examination of the qualification holding is not English
- The programme fee for 2022-23 is HK\$168,000.
(payable by 2 installments for full-time students and by 4 installments for part-time)



MSc(LIM) – Programme Structure

- 1 year full-time or 2 years part-time
- 4 Specialist Strands:
Information Management (IM); Knowledge Management (KM);
Librarianship (LIB); Data Science (DS)
- 9 courses (60 credits) to complete



More details at <https://web.edu.hku.hk/programme/mlim>



MSc(LIM) – Specialist and Elective courses

- Information resources & services
- Records management
- Literature for young people in a digital age
- Digital collection
- Teacher librarianship
- Preservation of information in a digital age
- Collection management
- Organising information
- Information retrieval theory & practice
- Information behaviour
- New literacies and technology
- Management information systems
- Project management
- Knowledge management
- E-learning strategies & management
- Data science and learning analytics
- Data curation
- Information system analysis and development
- Internship in LIM

Remarks: Not all courses will necessarily be offered every year.



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Sample Publications for MSc(LIM)

- Hu, X., Ng, J. T. D. & Liu, R. + (2021). Development and evaluation of a digital museum of a national intangible cultural heritage from China. In *Proceedings of the iConference* (Best short paper award nomination). (+HKU MLIM alumnus)
- Li, F. +, Xiao, Z.*, Ng, J. T. D. & Hu, X. (2021). Exploring interdisciplinary data science education for undergraduates: Preliminary results. In *Proceedings of the iConference* (*HKU MLIM student / +alumnus)
- Sung, Y.Y. C.*, Chiu, D.K.W. (2021) E-book or print book: Parents' Current View in Hong Kong, *Library Hi Tech*, in press. (SSCI) (*HKU MLIM student)
- Xie, R.*, Chu, S. K. W., Chiu, D.K.W., Wang, Y. (2021) Exploring Public Response to COVID-19 on Weibo with LDA Topic Modeling and Sentiment Analysis. *Data and Information Management*, 5(1): 1–14. (*HKU MLIM student)(Best Long Paper Honorable Mention, ASIS&T Asia-Pacific Regional Conference 2020)
- Chan, M.K.Y.*, Chiu, D.K.W., Lam, E.T.H.+ (2020) Effectiveness of overnight learning commons: a comparative study, *The Journal of Academic Librarianship*, 46(6), 102229. (SSCI) (*HKU MLIM student/ +alumnus)



Graduates' comments on MSc(LIM)

Ada Poon says “Studying the MSc(LIM) programme is the best decision I’ve made in my life. This programme provides me not only with professional knowledge which is applied to the library sector, but also with class activities where I meet students from diverse backgrounds and nationalities. Through discussion with lecturers and students, I can understand the theories and concepts of information studies. Besides, I really enjoy the guest lectures when information professionals share practical, real-life experience, the latest updates and needs of information management.”

Joey Leung says “With great enthusiasm for working in the library, I wanted to pursue a master’s degree to advance my academic and professional development. I chose the Faculty of Education, HKU, as it is one of the very few institutions in Hong Kong that provides a master’s in librarianship. I liked how the MSc(LIM) programme is designed to help us prepare ourselves for a professional position. It meant you could learn advanced knowledge in the field and also have a wide choice of schools and companies in which to do an internship. The Faculty and staff were very supportive.”



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MSc(LIM) - Career Prospects

- Many school librarians were promoted
- Appointed professional librarians in academic libraries
 - e.g. Assistant Librarian II (Information Services) in a university
- Appointed professional librarians in various companies in the commercial sector
 - e.g. Professional librarian in an international law firm



BSc(IM) & MSc(LIM) - Internship

- Compulsory for BSc(IM)
- Optional for MSc(LIM)
- Allow students to apply knowledge into practice by engaging in supervised practical experience with one or more information management related tasks in an organisation.



BSc(IM) & MSc(LIM)

Sample internship host organisations

- Clifford Chance (高偉紳律師行)
- CLP Holding Limited (中電控股有限公司)
- Deacons (的近律師行)
- Deloitte Touche Tohmatsu (德勤)
- Gratia Christian College (宏恩基督教學院)
- Hong Kong Monetary Authority (香港金融管理局)
- Hong Kong Trade Development Council (香港貿易發展局)
- Hospital Authority (醫院管理局)
- Latham & Watkins (瑞生國際律師事務所)
- IKEA Hong Kong (香港宜家家居)
- Nanyang Technological University Library (新加坡南洋理工大學)
- National Museum of China (中國國家博物館)
- National Library of Public Information, Taiwan (臺灣國立公共資訊圖書館)
- National Taiwan University, Taiwan (國立臺灣大學)
- Pearson Education Asia Ltd (培生)

* *Overseas internship may be affected because of the ongoing pandemic situation*



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